

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	SHIRA LEVY		PRODUCT EST #1537		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1537	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:00A	05:28A	30S	10/02/12-10/05/12	NEWS 4 EARLY 5-5:28AM	4	250.00	1000.00
2	M	1	05:00A	05:28A	30S	10/08/12-10/08/12	NEWS 4 EARLY 5-5:28AM	1	250.00	250.00
3	T-F	4	05:28A	06:00A	30S	10/02/12-10/05/12	NEWS 4 EARLY 5:28-6:00AM	4	300.00	1200.00
4	M	1	05:28A	06:00A	30S	10/08/12-10/08/12	NEWS 4 EARLY 5:28-6:00AM	1	300.00	300.00
5	T-F	4	06:00A	07:00A	30S	10/02/12-10/05/12	NEWS 4 TODAY	4	350.00	1400.00
6	M	1	06:00A	07:00A	30S	10/08/12-10/08/12	NEWS 4 TODAY	1	350.00	350.00
7	T-F	4	07:00A	08:58A	30S	10/02/12-10/05/12	THE EARLY SHOW	4	275.00	1100.00
8	M	1	07:00A	08:58A	30S	10/08/12-10/08/12	THE EARLY SHOW	1	275.00	275.00
9	T-Th	3	04:30A	05:00A	30S	10/02/12-10/04/12	CBS MORNING NEWS	3	125.00	375.00
10	M	1	04:30A	05:00A	30S	10/08/12-10/08/12	CBS MORNING NEWS	1	125.00	125.00
11	Sa	3	05:00A	07:30A	30S	10/06/12-10/06/12	SATURDAY 5-730 NEWS ROTATION	3	250.00	750.00
12	Su	2	05:57A	07:58A	30S	10/07/12-10/07/12	NEWS 4 THIS MORNING	2	200.00	400.00
13	Su	1	07:58A	09:30A	30S	10/07/12-10/07/12	CBS SUNDAY MORNING	1	1300.00	1300.00
14	T-F	4	08:58A	09:58A	30S	10/02/12-10/05/12	RACHEL RAY	4	315.00	1260.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 2

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	SHIRA LEVY		PRODUCT EST #1537		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1537	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	M	1	08:58A	09:58A	30S	10/08/12-10/08/12	RACHEL RAY	1	315.00	315.00
16	T-F	4	09:57A	11:00A	30S	10/02/12-10/05/12	PRICE IS RIGHT	4	450.00	1800.00
17	M	1	09:57A	11:00A	30S	10/08/12-10/08/12	PRICE IS RIGHT	1	450.00	450.00
18	T-F	4	11:00A	12:00N	30S	10/02/12-10/05/12	YOUNG & THE RESTLESS	4	400.00	1600.00
19	M	1	11:00A	12:00N	30S	10/08/12-10/08/12	YOUNG & THE RESTLESS	1	400.00	400.00
20	T-F	4	12:00N	12:25P	30S	10/02/12-10/05/12	NEWS 4 AT NOON	4	325.00	1300.00
21	M	1	12:00N	12:25P	30S	10/08/12-10/08/12	NEWS 4 AT NOON	1	325.00	325.00
22	T-F	3	12:30P	01:00P	30S	10/02/12-10/05/12	BOLD & BEAUTIFUL	3	350.00	1050.00
23	M	1	12:30P	01:00P	30S	10/08/12-10/08/12	BOLD & BEAUTIFUL	1	350.00	350.00
24	T-F	4	01:00P	02:00P	30S	10/02/12-10/05/12	THE TALK	4	300.00	1200.00
25	M	1	01:00P	02:00P	30S	10/08/12-10/08/12	THE TALK	1	300.00	300.00
26	T-F	4	02:00P	02:58P	30S	10/02/12-10/05/12	LET'S MAKE A DEAL	4	300.00	1200.00
27	M	1	02:00P	02:58P	30S	10/08/12-10/08/12	LET'S MAKE A DEAL	1	300.00	300.00
28	T-F	2	04:00P	05:00P	30S	10/02/12-10/05/12	DR PHIL	2	600.00	1200.00
29	M	1	04:00P	05:00P	30S	10/08/12-10/08/12	DR PHIL	1	600.00	600.00
30	T-F	4	05:00P	05:30P	30S	10/02/12-10/05/12	NEWS 4 AT 5 PM	4	1200.00	4800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62500-1

DATE PRINTED

08/15/12

AND

PAGE 3

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	SHIRA LEVY		PRODUCTEST #1537		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1537	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
31	M	1	05:00P	05:30P	30S	10/08/12-10/08/12	NEWS 4 AT 5 PM	1	1200.00	1200.00
32	T-F	4	06:00P	06:30P	30S	10/02/12-10/05/12	CBS4 NEWS AT 6	4	1000.00	4000.00
33	M	1	06:00P	06:30P	30S	10/08/12-10/08/12	CBS4 NEWS AT 6	1	1000.00	1000.00
34	T-F	4	06:30P	06:58P	30S	10/02/12-10/05/12	CBS4 NEWS AT 630PM	4	1000.00	4000.00
35 LUR	M	1	06:57P	08:00P	30S	10/08/12-10/08/12	HOW I MET YOUR	1	4000.00	4000.00
36	M	1	08:00P	09:00P	30S	10/08/12-10/08/12	TWO BROKE GIRLS/MIKE & MOLLY	1	4200.00	4200.00
37	M	1	09:00P	10:00P	30S	10/08/12-10/08/12	HAWAII FIVE-0	1	4500.00	4500.00
38	T	1	06:57P	08:00P	30S	10/02/12-10/02/12	NAVY NCIS	1	4500.00	4500.00
39	T	1	08:00P	09:00P	30S	10/02/12-10/02/12	NCIS: LOS ANGELES	1	4000.00	4000.00
40	T	1	09:00P	10:00P	30S	10/02/12-10/02/12	VEGAS	1	3500.00	3500.00
41	W	1	06:57P	07:57P	30S	10/03/12-10/03/12	SURVIVOR XXV	1	4500.00	4500.00
42	W	1	07:57P	09:00P	30S	10/03/12-10/03/12	CRIMINAL MINDS	1	4300.00	4300.00
43	W	1	09:00P	10:00P	30S	10/03/12-10/03/12	CSI: CRIME SCENE	1	4300.00	4300.00
44	Th	1	06:57P	08:00P	30S	10/04/12-10/04/12	THE BIG BANG THEORY/TWO AND	1	5000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62500-1

DATE PRINTED

08/15/12

AND

PAGE 4

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	SHIRA LEVY		PRODUCTEST #1537		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1537	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
45	Th	1	08:00P	09:00P	30S	10/04/12-10/04/12	PERSON OF INTEREST	1	4500.00	4500.00
46	Th	1	09:00P	10:00P	30S	10/04/12-10/04/12	ELEMENTARY	1	4200.00	4200.00
47	F Cancelled		08:00P	09:00P	30S	10/05/12-10/05/12	MADE IN JERSEY	0	2500.00	.00
48	F	1	06:57P	08:00P	30S	10/05/12-10/05/12	UNDERCOVER BOSS	1	2500.00	2500.00
49	F	1	09:00P	10:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	3000.00	3000.00
50	Su	1	05:58P	06:59P	30S	10/07/12-10/07/12	SIXTY MINUTES SUNDAY	1	4500.00	4500.00
51	Su	1	07:00P	08:00P	30S	10/07/12-10/07/12	THE AMAZING RACE	1	4000.00	4000.00
52	Su	1	08:00P	09:00P	30S	10/07/12-10/07/12	THE GOOD WIFE	1	4000.00	4000.00
53	Su	1	09:00P	10:00P	30S	10/07/12-10/07/12	THE MENTALIST	1	4500.00	4500.00
54	T-Su	6	10:00P	10:35P	30S	10/02/12-10/07/12	LATE NEWS M-SU	6	1700.00	10200.00
55	M	1	10:00P	10:35P	30S	10/08/12-10/08/12	LATE NEWS M-SU	1	1700.00	1700.00
56	Su	1	10:35P	11:07P	30S	10/07/12-10/07/12	BRONCOS ALL ACCESS	1	500.00	500.00
57	T-F	4	10:35P	11:37P	30S	10/02/12-10/05/12	LATE SHOW WITH DAVID	4	600.00	2400.00
58	M	1	10:35P	11:37P	30S	10/08/12-10/08/12	LATE SHOW WITH DAVID	1	600.00	600.00
59	Su	1	10:58A	02:00P	30S	10/07/12-10/07/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 5

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	GMMB, INC.	OBAMA FOR AMERICA
AND	3050 K St NW Ste 100	PO BOX 8102
ADDRESS	Washington DC 20007-5108	Chicago IL 60680-8102
	USA	USA
CONTACT	SHIRA LEVY	PRODUCT EST #1537
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1537
		PRODUCT CODE 1300
NATIONAL SALESPERSON		
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1		

## Cancellation Notice

## Required

Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
60	Sa Su Su	1	09:59A 01:59P 09:59A	06:00P 02:30P 11:00A	30S	10/06/12-10/07/12	NETWORK PRE-GAME SHOW	1	1800.00	1800.00
61	Su	1	09:30A	09:59A	30S	10/07/12-10/07/12	COUNTDOWN TO KICKOFF	1	450.00	450.00
62	Sa	1	08:57P	10:00P	30S	10/06/12-10/06/12	48 HOURS MYSTERY	1	1500.00	1500.00
63	Sa	2	06:58A	06:00P	30S	10/06/12-10/06/12	NCAA COLLEGE FOOTBALL	2	500.00	1000.00
64	Sa	1	06:30P	06:58P	30S	10/06/12-10/06/12	BRONCOS PREVIEW	1	500.00	500.00
65	Sa	1	04:58P	06:00P	30S	10/06/12-10/06/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
66	Su	1	10:30A	05:30P	30S	10/07/12-10/07/12	NFL REG SEASON BRONCO GAMES	1	26000.00	26000.00
Total Contract:								121		163525.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						163525.00	.00	.00	163525.00	
GRAND TOTAL									163525.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION